

# Annual Report 2021

Well, we did it! We successfully closed out our first year of business at the Minnehaha Ave shop.

## Letter from the executive director

We all know how challenging the year 2021 was, and we were no strangers to what every other company was experiencing. We had to navigate the constant changes in COVID-19 protocols, shutdowns, mandates, staffing shortages, and uncertainty about what the future would hold. That is why, despite these hardships, we feel so fortunate to have achieved what we did during the last twelve months.

2021 was a year of growth, lots of trial by error, and learning and laughing from our mistakes.

Candidly, it took some time to figure out the mechanics of running a coffee shop that also provides employment training to youth experiencing homelessness. We so appreciated the flexibility of our staff and customers as we experimented with the right staffing models, shop procedures, and programming plans. With a year under our belt, a solid leadership team in place, and the invaluable support of our donors and the community, we are ready to take what we learned and hit the ground running. This year, with the addition of our Program Manager and partner support, such as Starbucks, we will see an increase in our employment capacity and ultimately our ability to fulfill our vision of ending youth homelessness.

Thank you to every community member, donor, customer, and supporter who made this possible. Together, we are building a brighter future.

- Carley Kammerer, LSW



MEET THE BOARD

## Notable successes

Some of the most notable things that have happened around here were:

- 0+ EMPLOYED**  
youth from around the twin cities area
- 0+ GRADUATED**  
from our work & life skills training program
- 0+ PROMOTED**  
from program to shift lead
- 0+ VOTED**  
onto our board of directors
- 0 + HIRED**  
program manager to our successful team
- 0% GRADUATION RATE**  
from our work & life skills training program

## Words from our youth

Everyday I was just trying to survive and looking for resources. Despite feeling like the absolute worst, I had to do school on top of it. There was a lot of stress and things I needed to do, and navigating this as a minor with no experience of adulthood was very difficult. There was even one time my social worker got sick and was out of office and I was totally alone for over a month trying to figure out how to get food and other resources!

**Neleah**  
wildflyercoffee.com/blog/2021/6/17/neleahs-story

## What we do

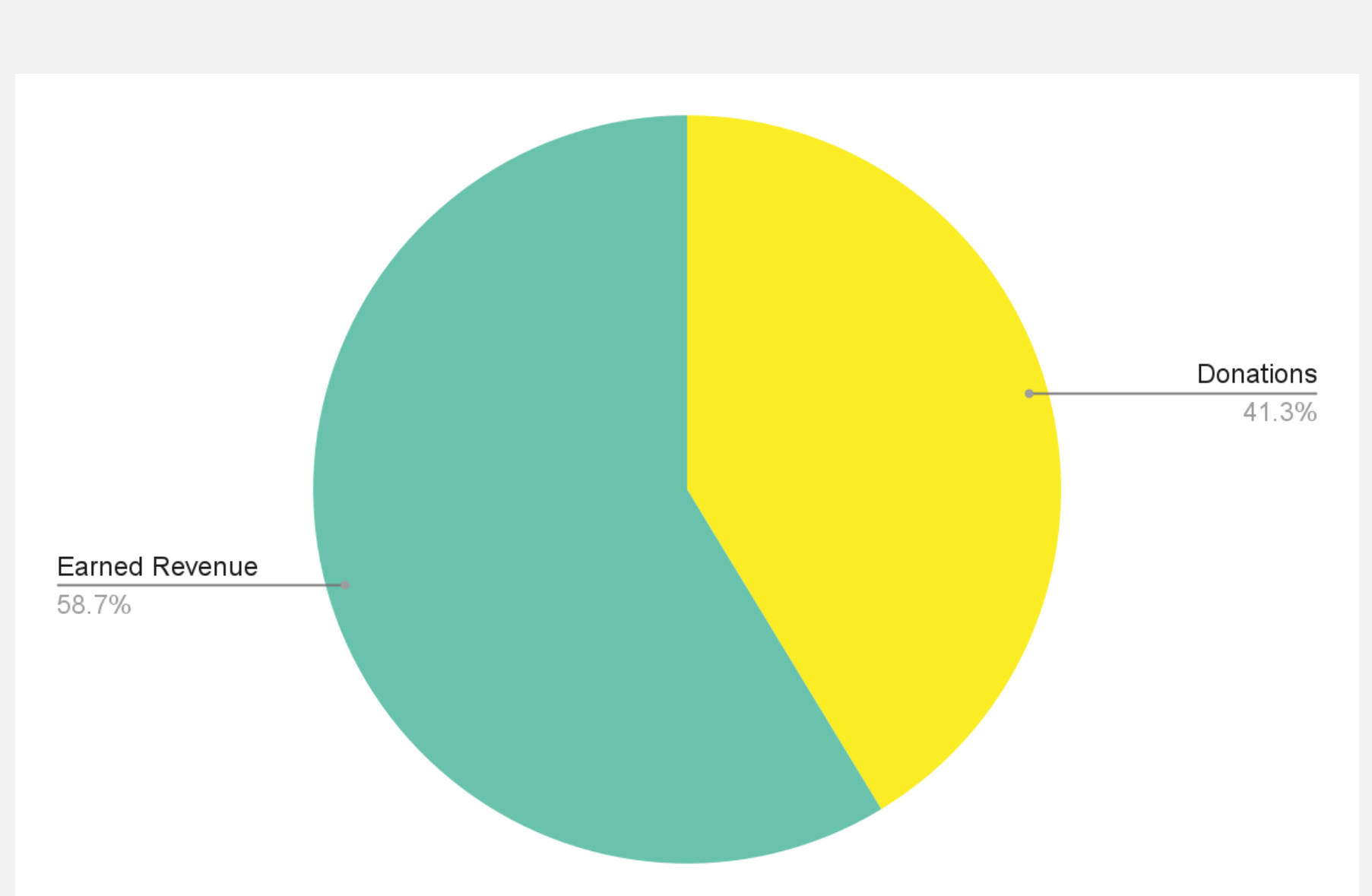
### Wildflyer Coffee - 6 Month Program Outline

	HARD SKILLS	SOFT SKILLS	LIFE SKILLS
<b>Onboarding</b>	• New Hire Orientation + All Staff Meeting	• Job Readiness Assessment, Overview, Workshop • Enroll in Career Counseling Services	• Personal Readiness + Housing Assessment
<b>Phase 1: Month 1</b>	• Menu Tour & Tasting • Register & Menu Training	• JRA Self Reflection + Meeting	• MN Extension Nutrition Class • Digital Literacy Certificate
<b>Phase 1: Month 2</b>	• On the Floor (Register) • Bar Training (Espresso)	• Business Communication Class (3 College Credits)	• Mental Health & The Workplace 101 • Financial Literacy - Session #1: Earning
<b>Phase 2: Month 3</b>	• On the Floor (Register) • Bar Training	• Conflict Resolution Class (3 College Credits)	• Financial Literacy - Session #2: Saving & Spending
<b>Phase 2: Month 4</b>	• Barista	• Job Readiness Assessment Check-in	• Financial Literacy - Session #3: Borrowing & Protection
<b>Phase 3: Month 5</b>	• Barista	• Preparing for the Future of Work Class (3 College Credits)	• Mental Health & The Workplace 201
<b>Phase 3: Month 6</b>	• Barista	• Resume & Interview Prep • Post-graduation job placement	• Mental Health & The Workplace 301

### GRADUATION!

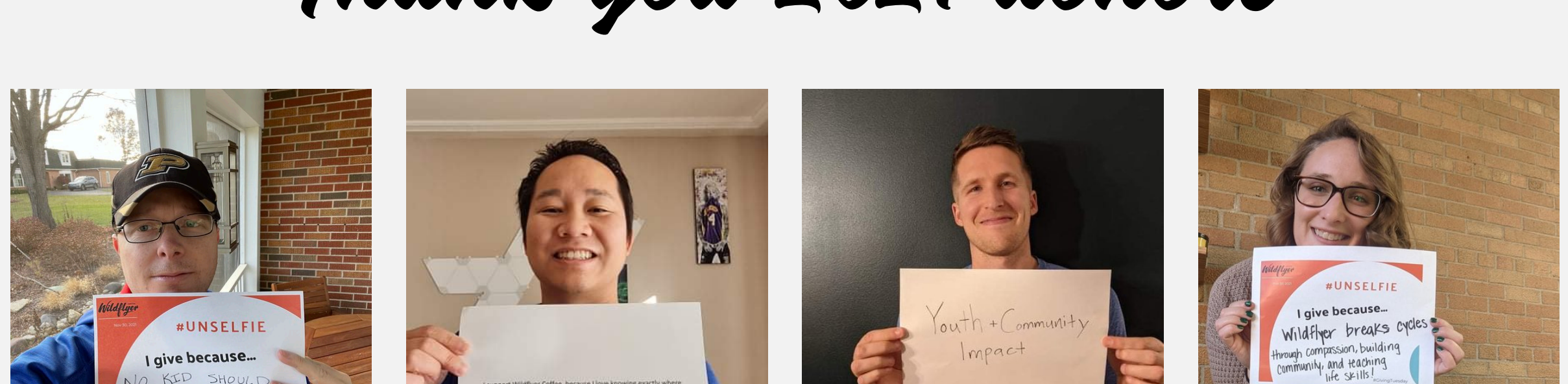
\*\*All youth participants meet with Program Manager 1x per week to discuss resources and support, progress in Program, etc.  
\*\* All youth participants meet with Career Counselor 1x per month to discuss career exploration, future employment opportunities, etc.

## Financials



VIEW THE FINANCIAL REPORT 2021

## Thank you 2021 donors



"I personally sponsor and support Wildflyer because I believe that jobs and training and opportunities are the keys to ending homelessness for youth and teens. This mission matters"

Steph/Soar Circle

MEET OUR DONORS

## What's next?

- Launching first corporate partnership with Starbucks to support youth post-graduation**
- Increasing program size and supporting up to 25 youth as they leave homelessness for good**
- Remodeling program room to create a safe space for youth and the community to gather**

